## Privacy Policy for Whatsappy.myvcrd.com

This Privacy Policy explains how Whatsappy.myvcrd.com ("Service," "we," "our," or "us") collects, uses, maintains, and discloses information collected from users ("Users") of the Whatsappy SaaS platform. This Service provides WhatsApp marketing and AI chatbot tools powered by third-party APIs, including but not limited to Meta's WhatsApp API, Flowise, and OpenAI APIs.

### Information Collection and Use

### **Personal Identification Information**

We may collect personal identification information from Users in various ways, including when Users:

- Visit our website, register for an account, or use the Service.
- Subscribe to newsletters or respond to surveys.
- Interact with features powered by integrated APIs such as Meta's WhatsApp API or AI tools.

The types of information collected may include:

- Contact Information: Name, email address, phone number, etc.
- Usage Data: Interactions with our platform, chatbot tools, or campaigns.

We collect personal information only when Users voluntarily provide it. Users can refuse to supply personal identification information, but doing so may limit access to certain features.

## **Non-Personal Identification Information**

We may also collect non-personal identification information whenever Users interact with our Service. This may include:

- Browser type, operating system, and internet service provider information.
- Technical details about User devices and interaction patterns with the Service.

### **How We Use Collected Information**

We collect and use Users' information for the following purposes:

- 1. **Service Operation**: To personalize the User experience and ensure the effective operation of the WhatsApp marketing and chatbot tools.
- 2. **Customer Support**: To respond to inquiries, provide updates, and improve Service support.
- 3. **Analytics**: To understand user trends and improve Service features and functionality.
- 4. **Compliance**: To comply with legal obligations or resolve disputes.

## **Information Sharing**

We do not sell, trade, or rent Users' personal identification information. However, we may share information with trusted third-party providers for the following purposes:

• Meta's WhatsApp API: To facilitate WhatsApp communications and marketing campaigns.

- Flowise and OpenAl APIs: To enable chatbot functionality and AI-powered responses.
- Service Providers: To assist in tasks such as data hosting, analytics, and communication.

We require these third parties to adhere to strict confidentiality and data security protocols.

# **Data Security**

We implement robust security measures to protect Users' information against unauthorized access, alteration, disclosure, or destruction. These include:

- Encryption during data transmission.
- Access controls and regular security audits.

Despite our efforts, no method of data transmission or storage is 100% secure, and we cannot guarantee absolute security.

## **Third-Party Services**

The Service integrates with third-party APIs such as Meta's WhatsApp API, Flowise, and OpenAI APIs. These services may collect and process data according to their respective privacy policies. We encourage Users to review these policies for additional information.

### Cookies

Our Service may use "cookies" to enhance the User experience. Cookies are small data files stored on Users' devices that track usage patterns. Users can modify their browser settings to refuse cookies, but some Service features may become unavailable.

# **Changes to this Privacy Policy**

We reserve the right to update this Privacy Policy at any time. Changes will be effective upon posting, and we encourage Users to check this page periodically. Continued use of the Service following any updates signifies acceptance of the revised Privacy Policy.

## **Your Rights**

Users may:

- Request access to the personal data we hold about them.
- Opt-out of certain data collection practices.
- Request deletion of their personal data, subject to legal or contractual limitations.

# **Contact Us**

If you have any questions about this Privacy Policy or the data we collect, please contact us at:

Website: https://whatsappy.myvcrd.com